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PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

May 1, 1998

Ms. Trisch Kushner
ENTERTAINMENT TODAY
10514 Forbes Avenue
Granada Hills, CA 91344

Dear Ms. Kushner::

Thank you for your media information you sent on ENTERTAINMENT TODAY, the alternative newspaper for Los Angeles.

We have reviewed your information and have forwarded it to Ms. Karen Drury at Leo Burnett, our advertising agency for further evaluation. Should there be an interest in exploring this opportunity further, you will be contacted.

Thank you for your interest in Philip Morris.

Sincerely yours,

Phyllis E. LaRusso

Phyllis E. LaRusso
Assistant Media Manager

cc: K. Drury (LBCo.)

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